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Health Care

BioHorizons president, CEO appointed to global executive committee



Businessman climbing the ladder of success

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By [Illyshia Parker](#) – Commercial Real Estate Reporter, Birmingham Business Journal
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Henry Schein Inc., the world's largest provider of healthcare solutions to office-based dental and medical practitioners, has appointed three new members to the company's Executive Management Committee.

The Fortune 500 company appointed [Birmingham-based BioHorizons](#) President and CEO Steve Boggan as co-CEO of the company's Global Oral Reconstruction Group.

Boggan joins Bianka Wilson, who was also named co-CEO of GORG, and Tom Popeck, who was appointed as CEO of the company's Healthcare Specialties Group. GORG includes the company's comprehensive portfolio of premium value and value implant lines and a full range of biomaterial products. HSG includes a range of company-owned manufacturing brands in the high-growth endodontic, orthodontic and orthopedic markets.

“We are delighted to welcome three strong and proven leaders to the Henry Schein Executive Management Committee,” said Stanley Bergman, chairman and CEO of Henry Schein Inc. “Steve, Bianka and Tom have each demonstrated vision and commitment in inspiring and leading our teams to excellence in a quickly changing global healthcare marketplace. Our senior leadership team will benefit greatly from the added perspectives of these seasoned professionals.”

Boggan joined Henry Schein in 2013 with [the company's acquisition of BioHorizons](#), which he joined as a start-up in 1995 and has led as president and CEO since 1999. As co-CEO of GORG, Boggan will lead commercial operations in North and South America and the Middle East as well as global marketing. Boggan is based in Birmingham.

Wilson joined Henry Schein in 2018 after a 25-year career in finance and consulting. Wilson previously served as chief financial officer of GORG and, as co-CEO, she will lead strategy, finance and human resources as well as the group's business in Europe and APAC.

Popeck joined Henry Schein in 2019 with more than 20 years of sales leadership and general management experience, including extensive experience in the medical device sector. In 2023, he was promoted to president of Henry Schein's Healthcare Specialties Group.

The GORG and HSG businesses are central to advancing the Company's BOLD+1 strategic plan, in particular the building of higher-growth and higher-margin specialty products and services offerings that complement distribution, software and value-added businesses, according to a release. Together, the company is leveraging the businesses to "broaden and deepen relationships with customers," the release states.